

# Business Ethics

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The following is material to consider for your syllabus. Specifically, there is:

- 1 Scholarly writing on business ethics written by diverse scholars and experts
- 2 Scholarly writing providing geographic variety and geographically varied perspectives
- 3 Studies and analyses examining diversity, equity and inclusion-related dimensions of business ethics

This is a living document; resources will be added and altered over time to ensure timeliness and quality. We would welcome your contributions and feedback.

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## GENERAL DISCUSSIONS OF BUSINESS ETHICS BY DIVERSE SCHOLARS

[Chell, Elizabeth, Laura J. Spence, Francesco Perrini, and Jared D. Harris. "Social Entrepreneurship and Business Ethics: Does Social Equal Ethical?" Journal of Business Ethics 133 \(2016\): 619–25.](#)

Key words: social entrepreneurship, ethics, social innovation, scaling

[Ferrell, O.C., Dana E. Harrison, Linda Ferrell, and Joe F. Hair. "Business Ethics, Corporate Social Responsibility, and Brand Attitudes: An Exploratory Study." Journal of Business Research 95 \(2019\): 491–501.](#)

Key words: brand attitude, expectations of customer social responsibility, expectations of business ethics

[Freeman, Ina, and Amir Hasanaoui. "The Meaning of Corporate Social Responsibility: The Vision of Four Nations." Journal of Business Ethics 100 \(2011\): 419–43.](#)

Key words: corporate social responsibility, definition, United Kingdom, France, United States, Canada

[Marinova, Nevena. "Business Ethics and Social Responsibility." \*Trakia Journal of Sciences\* 17, no. 1 \(2019\): 586–88.](#)

Key words: approaches, principles, standards, society, utilitarianism, ethical formalism, advertising, communication process

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## **REGION-SPECIFIC DISCUSSIONS OF BUSINESS ETHICS BY DIVERSE SCHOLARS**

[Adeleye, Ifedapo, John Luiz, Judy Muthuri, and Kenneth Amaeshi. "Business Ethics in Africa: The Role of Institutional Context, Social Relevance, and Development Challenges." \*Journal of Business Ethics\* 161 \(2020\): 717–29.](#)

Key words: Africa, cross-cultural ethics, ethical leadership, corporate social responsibility, anti-corruption, philanthropy, impact investing

[Mokadem, Wahiba, and Bishr Muhamed Muwafak. "The Difference of the Theoretical Approach of Corporate Social Responsibility Between the European Union and United States of America." \*International Journal of Business Ethics and Governance\* 3, no. 1 \(2020\): 1–14.](#)

Key words: Corporate Social Responsibility (CSR), implicit corporate social responsibility, explicit corporate social responsibility; American approach, European approach

[Rowley, Chris, and Ingyu Oh. "Business Ethics and the Role of Context: Institutionalism, History and Comparisons in the Asia Pacific Region." \*Asia Pacific Business Review\* 22 \(2016\): 353–65.](#)

Key words: Asia, business ethics, China, Japan, Korean, new institutionalism, modes of exchange

[Uddin Reza, Mohammad Moin, Asia Khatun, and Shoaib Rahman. "Differences in Business Ethics Perception: A Developing Country Perspective." \*International Journal of Business, Economics and Management\* 7, no. 6 \(2020\): 331–42.](#)

Key words: business ethics, ethics gap, student perception, business perception gap, corporate value, Bangladesh

[Zhang, Yuqiao. "Business Ethics in China" Essay. In \*The Routledge Companion to Business Ethics\*, edited by Eugene Heath, Byron Kaldis, and Alexei Marcoux. New York: Routledge Publishing, 2018.](#)

Key words: business ethics, scholarship, practice, reform, politics

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## **INTERSECTIONS: DEI & BUSINESS ETHICS**

["A Statement on Caste Bias From 30 Dalit Women Engineers." \*The Washington Post\*, 2020.](#)

Key words: caste bias, discrimination, hiring, Silicon Valley, Dalit movement

[Conrad, Alison M. Pushkala Prasad, and Judith Pringle. \*Handbook of Workplace Diversity\*. New York: Sage Publishing, 2005.](#)

Key words: workplace diversity, human resource strategies, race, ethnicity, ageism

[Coury, Sarah, Jess Huang, Ankur Kumar, Sara Prince, Alexis Krivkovich, and Lareina Yee. "Women in the Workplace." \*McKinsey and Company\*, 2020.](#)

Key words: women, COVID-19, workplace, inclusion, diversity, gender parity, gender equality

[Shore, Lynn M. Amy E. Randel, Beth G. Chung, and Michelle A. Dean. "Inclusion and Diversity in Work Groups: A Review and Model for Future Research." \*Journal of Management\* 37, no. 4 \(2011\).](#)

Key words: inclusion, diversity, work group, exclusion, optimal distinctiveness theory

[Zgheib, Philippe W. \*Business Ethics and Diversity in the Modern Workplace\*. IGI Global, 2014.](#)

Key words: social responsibility, business ethics, diversity, workplace

# Financial Inclusion

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The following is material to consider for your syllabus. Specifically, there is:

- 1 Scholarly writing on financial inclusion written by diverse scholars and experts
- 2 Scholarly writing providing geographic variety and geographically varied perspectives
- 3 Studies and analyses examining diversity, equity and inclusion-related dimensions of financial inclusion

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## GENERAL DISCUSSIONS OF FINANCIAL INCLUSION BY DIVERSE SCHOLARS

[Demirguc-Kunt, Asli, Leora Klapper, and Dorothe Singer. "Financial Inclusion and Inclusive Growth: A Review of Recent Empirical Evidence." World Bank, 2017.](#)

Key words: consumer finance, financial inclusion, financial institutions, government policy and regulation

[Gabor, Daniela, and Sally Brooks. "The Digital Revolution in Financial Inclusion: International Development in the Fintech Era." New Political Economy 22, no. 4 \(2016\): 423–36.](#)

Key words: international development, financial inclusion, fintech, digital technologies, financialization, behavioral economics

[Kim, Dai-Won, Jung-Suk Yu, and M. Kabir Hassan. "Financial Inclusion and Economic Growth in OIC Countries." Research in International Business and Finance 43 \(January 2018\): 1–14.](#)

Key words: financial inclusion, economic growth, dynamic panel estimation

[Ozili, Peterson K. "Financial Inclusion Research around the World: A Review." Forum for Social Economics 38, no. 4 \(2020\).](#)

Key words: financial inclusion, poverty reduction, economic cycle, systemic risk, fintech

[Sarma, Mandira, and Jesim Pais. "Financial Inclusion and Development." \*Journal of International Development\* 23, no. 5 \(2011\).](#)

Key words: financial inclusion, development, country specific factors

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## **REGION-SPECIFIC DISCUSSIONS OF FINANCIAL INCLUSION BY DIVERSE SCHOLARS**

[Ali, Hassnian, and Rose Abdullah. "Fintech and Financial Inclusion in Pakistan: An Exploratory Study." \*Palgrave Studies in Islamic Banking, Finance, and Economics\* 1 \(2020\): 159–92.](#)

Key words: financial inclusion, fintech, Pakistan, digital finance, shariah

[Khan, Tasneema, and Sadia Noor Khan. "Effectiveness of Agent Banking as a Financial Inclusion Tool in Bangladesh." \*Journal of Banking and Financial Services\* 11, no. 2 \(2019\): 161–82.](#)

Key words: agent banking, Financial Inclusion, Bangladesh

[Mugo, Matu, and Evelyne Kilonzo. "Community-Level Impacts of Financial Inclusion in Kenya with Particular Focus on Poverty Eradication and Employment Creation." \*United Nations\*, 2017.](#)

Key words: financial inclusion, reform, microfinance banks, markets, GDP, Kenya

[Okello, George, Candiya Bongomin, Joseph Ntayi, John C. Munene, and Charles Akol Malinga. "Mobile Money and Financial Inclusion in Sub-Saharan Africa: the Moderating Role of Social Networks." \*Journal of African Business\*, 2018, 361–84.](#)

Key words: mobile money services, financial inclusion, rural Uganda, sub-Saharan Africa, network ties

[Young-Park, Cyn, and Rogelio Mercado. "Financial Inclusion, Poverty, and Income Inequality in Developing Asia." \*Asian Development Bank Economics Working Paper Series No. 426\*, 2018.](#)

Key words: financial inclusion, developing Asia, poverty, income inequality

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## INTERSECTIONS: DEI & FINANCIAL INCLUSION

[Ghosh, Saibal, and D. Vinod. "What Constrains Financial Inclusion for Women? Evidence from Indian Micro Data." World Development 92 \(2017\): 60–81.](#)

Key words: gender, financial inclusion, discrimination, India

[Panchasara, Bhavik. "Financial Inclusion and Lower Income Minorities: A Study of Banaskantha District of Gujarat." A Journal of Interest Free Microfinance 5, no. 1 \(2017\).](#)

Key words: minorities, low income, financial inclusion, Gujarat

[Raja, Deepti Samant. "Bridging the Disability Divide through Digital Technologies." World Bank Development Report, 2016.](#)

Key words: information and communication technology, persons with disabilities, development

[Siddik, Nur Alam. "Does Financial Inclusion Promote Women Empowerment? Evidence from Bangladesh." Applied Economics and Finance 4, no. 4 \(2017\).](#)

Key words: financial inclusion, rural, women empowerment, Bangladesh

# International Finance

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The following is material to consider for your syllabus. Specifically, there is:

- 1 Scholarly writing on international finance written by diverse scholars and experts
- 2 Scholarly writing providing geographic variety and geographically varied perspectives
- 3 Studies and analyses examining diversity, equity and inclusion-related dimensions of international finance

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## GENERAL DISCUSSIONS OF INTERNATIONAL FINANCE BY DIVERSE SCHOLARS

[Adeyemi, Adebola. "Changing the Face of Sustainable Development in Developing Countries: The Role of the International Finance Corporation." \*Environmental Law Review\* 16, no. 2 \(2014\).](#)

Key words: environment, equator principles, International Finance Corporation, performance standards, project finance, sustainable development

[Blanton, Shannon Lindsey, and Robert G. Blanton. "A sectoral analysis of human rights and FDI: Does industry type matter?." \*International Studies Quarterly\* 53.2 \(2009\): 469-493.](#)

Key words: foreign direct investment, economic development, human rights

[Borio, Claudia, and Piti Disyatat. "Global Imbalances and the Financial Crisis: Reassessing the Role of International Finance." \*Asian Economic Policy Review\* 5, no. 2 \(2010\): 198-216.](#)

Key words: capital flow, credit, financial crisis, global imbalance, interest rate, saving glut

[Chitu, Livia, Barry Eichengreen, and Arnaud Mehl. "History, Gravity and International Finance." \*Journal of International Money and Finance\* 46 \(2014\): 104-29.](#)

Key words: gravity model, international finance, geography of asset holdings, hysteresis, endogenous learning, international role of the dollar

[Mukherjee, Bumba, and David Andrew Singer. "International Institutions and Domestic Compensation: The IMF and the Politics of Capital Account Liberalization" 54, no. 1 \(December 28, 2009\): 45–60.](#)

Key words: IMF, financial liberalization, domestic welfare expenditure, stabilization programs

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## **REGION-SPECIFIC DISCUSSIONS OF INTERNATIONAL FINANCE BY DIVERSE SCHOLARS**

[Epstein, Rachel A. \*Banking on Markets: The Transformation of Bank-State Ties in Europe and Beyond\*. Oxford University Press, 2017.](#)

Key words: banking, investment, market, Europe

[Griffith-Jones, Stephany. \*International Finance and Latin America\*. New York: Routledge Publishing, 2011.](#)

Key words: Latin America, international finance, financial flows, foreign direct investment, IMF, multinational banks

[Ismat Ara Hug, Begum, Abdul Kalam Azad, Abdul Kadar Muhammad Masum, Peter Wanke, and Azizur Rahman. "Examining the Trade-off Between Social Outreach and Financial Efficiency: Evidence from Micro-Finance Institutions in South Asia." \*Global Business Review\* 18, no. 3 \(2017\).](#)

Key words: Micro-finance institutions (MFIs), social outreach, financial performance, efficiency, South Asia

[Olaniyi, Clement Olalekan, and Adebayo Adedokun . "Finance-Institution-Growth Trilogy: Time-Series Insights from South Africa." \*International Journal of Emerging Markets\*, 2020.](#)

Key words: South Africa, financial markets, economic growth, institutional advancement

[Wu, Fei. "Stock Market Integration in East and Southeast Asia: The Role of Global Factors." \*International Review of Financial Analysis\* 67 \(2020\).](#)

Key words: stock market integration, connectedness, minimum spanning tree, vector autoregressive model, Southeast Asia, East Asia

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## **INTERSECTIONS: DEI & INTERNATIONAL FINANCE**

[Ali, Abdu Seid. "Islamic Micro Finance Services in Ethiopia: Performances and Implications for Financial Inclusion and Poverty Alleviation." International Journal of Commerce and Finance 6, no. 2 \(2020\): 159–69.](#)

Key words: financial inclusion, micro finance institutions, Islamic financing, poverty alleviation

[Dafe, Florence. "Ambiguity in International Finance and the Spread of Financial Norms: the Localization of Financial Inclusion in Kenya and Nigeria." Journal of International Political Economy 27, no. 3 \(2019\).](#)

Key words: global finance, spread of norms, central banking, financial inclusion, structural power, Africa

[Mbutor, Mbutor M., and Ibrahim A. Uba. "The Impact of Financial Inclusion on Monetary Policy in Nigeria." Journal of Economics and International Finance 5, no. 8 \(2013\): 318–26.](#)

Key words: financial inclusion, monetary policy, economics, Nigeria

# International Trade

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The following is material to consider for your syllabus. Specifically, there is:

- 1 Scholarly writing on international trade written by diverse scholars and experts
- 2 Scholarly writing providing geographic variety and geographically varied perspectives
- 3 Studies and analyses examining diversity, equity and inclusion-related dimensions of international trade

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## GENERAL DISCUSSIONS OF INTERNATIONAL TRADE BY DIVERSE SCHOLARS

[Fajgelbaum, Pablo D., and Amit K. Khandelwal. "Measuring the Unequal Gains from Trade." \*The Quarterly Journal of Economics\* 131, no. 3 \(2016\): 1113–80.](#)

Key words: international trade, consumers, aggregate expenditure, gravity equation

[Kalim Siddiqui. "International Trade, WTO and Economic Development." \*World Review of Political Economy\* 7, no. 4 \(2016\): 424-50.](#)

Key words: WTO, trade liberalisation, industrialisation, international financial institutions, developing countries

[Matsushita, Mitsuo, Thomas J. Schoenbaum, Petros C. Mavroidis, and Michael Hahn. \*The World Trade Organization: Law, Practice and Policy\*. Oxford: Oxford University Press, 2015.](#)

Key words: World Trade Organization, trade agreements, law, tariffs, quotas, regulations

[Sen, Sunanda. "International Trade Theory and Policy: A Review of the Literature." \*The Levy Economics Institute\*, no. 635 \(2010\).](#)

Key words: comparative costs, resource endowment pattern, overlapping demand, strategic trade, new theories of trade, trade and development

[Zhang, Wei-Bin. \*International Trade Theory: Capital, Knowledge, Economic Structure, Money, and Prices over Time\*. New York: Springer Publishing, 2008.](#)

Key words: capital accumulation, economic structure and trade pattern, exchange rates, international trade, trade theory, growth model

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## REGION-SPECIFIC DISCUSSIONS OF INTERNATIONAL TRADE BY DIVERSE SCHOLARS

[Abasimi, Ignatius, Xuan Li, and Muhammad Imran Khan. "The Impacts of Institutions on International Trade in Ghana's Economic Perspective." \*International Journal of Academic Research in Economics and Management Sciences\* 7, no. 4 \(2018\): 32–43.](#)

Key words: institutions, international trade, ordinary least squares, Ghana

[Chirathivat, Suthiphand, and Piti Srisangnam. "The 2030 Architecture of Association of Southeast Asian Nations Free Trade Agreements." \*Asian Development Bank Institute\*, no. 419 \(2013\).](#)

Key words: NAFTA, trade, free trade agreements, FTA, regional integration, ASEAN, ASEAN economic community, AEC

[McKenzie, Lachlan, and Katharina L. Meissner. "Human Rights Conditionality in European Union Trade Negotiations: the Case of the EU–Singapore FTA." \*Journal of Common Market Studies\*. 2016.](#)

Key words: human rights conditionality, Southeast Asia, Singapore, EU trade policy

[Su, D. Thanh, Phuc Canh Nguyen, and Christophe Schinckus. "Impact of foreign direct investment, trade openness and economic institutions on growth in emerging countries: The case of Vietnam." \*Journal of International Studies\* 12, no. 3 \(2019\): 243-264.](#)

Key words: economic institutions, foreign direct investment, growth, trade openness

[Yeo, Alassane D., and Aimin Deng. "The Trade Policy Effect in International Trade: Case of Pakistan." \*Journal of Economic Structures\* 8 \(2019\).](#)

Key words: trade policy, trade flows, Pakistan, free trade agreements, protectionism

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## INTERSECTIONS: DEI & INTERNATIONAL TRADE

[Burrows, John, ed. \*Indigenous Peoples and International Trade: Building Equitable and Inclusive International Trade and Investment Agreements.\* Cambridge: Cambridge University Press, 2020.](#)

Key words: Indigenous peoples, international trade, environment, trade agreements, human rights, procurement, knowledge protection

[Hoehltker, Dorothea, and Susan Zimmerman. \*Women's ILO: Transnational Networks. Global Labour Standards and Gender Equity, 1919 to Present.\* Edited by Eileen Boris. International Labour Organization, 2018.](#)

Key words: labour policy, labour law, gender equality, women, ILO centenary

[Joekes, Susan. "A Gender-Analytical Perspective on Trade and Sustainable Development." \*United Nations Conference on Trade and Development\*, 1999, 33–59.](#)

Key words: international trade, gender, developing countries, UN, discrimination, labor market

[Menon, Nidhiya, and Yana van der Meulen Rodgers. "International Trade and the Gender Wage Gap: New Evidence from India's Manufacturing Sector." \*World Development\* 37, no. 5 \(2009\): 965–81.](#)

Key words: trade liberalization, gender wage gap, India, discrimination, Asia, competition

[Porto, Guido G. "Using Survey Data to Assess the Distributional Effects of Trade Policy." \*Journal of International Economics\* 70, no. 1 \(2006\): 140–60.](#)

Key words: trade reforms, income distribution, household welfare

[Seguino, Stephanie. "Engendering Macroeconomic Theory and Policy." \*Feminist Economics\* 26 \(2019\): 27–61.](#)

Key words: macroeconomics, gender differences, structural economics

[Wobbe, Theresa, and Léa Renard. "The Category of 'Family Workers' in International Labour Organization Statistics \(1930s–1980s\): A Contribution to the Study of Globalized Gendered Boundaries Between Household and Market." \*Journal of Global History\* 12, no. 3 \(2017\): 340–60.](#)

Key words: family workers, gendered boundaries, globalization, ILO, statistical categorization

# Labor and Employment

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The following is material to consider for your syllabus. Specifically, there is:

- 4 Scholarly writing on labor and employment written by diverse scholars and experts
- 5 Scholarly writing providing geographic variety and geographically varied perspectives
- 6 Studies and analyses examining diversity, equity and inclusion-related dimensions of labor and employment

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## GENERAL DISCUSSIONS OF LABOR AND EMPLOYMENT BY DIVERSE SCHOLARS

[Azizi, Seyed Soroosh. "The Impacts of Workers' Remittances on Human Capital and Labor Supply in Developing Countries." \*Economic Modelling\* 75 \(2018\): 377–96.](#)

Key words: migration, remittances, health, education, human capital, labor supply, developing countries

[Cheng, Wei, Patrick Carlin, Joanna Carroll, Sumedha Gupta, Felipe Lozano Rojas, Laura Montenevo, Thuy D. Nguyen, et al. "Back to Business and \(Re\)Employing Workers? Labor Market Activity During State COVID-19 Reopenings." National Bureau of Economic Research, 2020.](#)

Key words: COVID-19, labor market, unemployment rate, job loss, workers

[Lialina, Anna. "Labor Market Security in the Light of External Labor Migration: New Theoretical Findings." \*Entrepreneurship and Sustainability Issues\* 6, no. 3 \(2019\): 1205–25.](#)

Key words: labor market sustainability, labor market security, international labor migration, migration effects, migration consequences, labor market, migrant workers, path dependence

[Naidu, Suresh, Eric A. Posner, Glen Weyl. "Antitrust Remedies for Labor Market Power." \*Harvard Law Review\* 132, no. 2 \(December 2018\): 536-601.](#)

Key words: labor monopsony, antitrust law, merger analysis, labor market

[Sethupathy, Guru. "Offshoring, Wages and Employment: Theory and Evidence." \*European Economic Review\* 62 \(2013\): 73–97.](#)

Key words: offshoring, wages, employment, productivity, heterogeneous firms

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## **REGION-SPECIFIC DISCUSSIONS OF LABOR AND EMPLOYMENT BY DIVERSE SCHOLARS**

[Anyanwu, John C. "Characteristics and Macroeconomic Determinants of Youth Employment in Africa." \*African Development Review\* 25, no. 2 \(2013\).](#)

Key words: youth employment, macroeconomic determinants, education, poverty

[Dasgupta, Sukti, and Sher Singh Verick. \*Transformation of Women at Work in Asia: An Unfinished Development Agenda\*. Sage Publishing, 2016.](#)

Key words: women labor force participation, Bangladesh, India, Sri Lanka, Cambodia, China

[Kitagawa, Akiomi, Souichi Ohta, and Hiroshi Teruyama. \*The Changing Japanese Labor Market: Theory and Evidence\*. New York: Springer Publishing, 2018.](#)

Key words: labor market, unemployment, wages, Japan

[Kugler, Adriana D. \*Impacts of Labor Market Institutions and Demographic Factors on Labor Markets in Latin America\*. International Monetary Fund, 2019.](#)

Key words: labor market institutions, labor market reforms, regulations, productivity, taxes

[Zhang, Linxiu, Alan De Brauw, and Scott Rozelle. "China's Rural Labor Market Development and Its Gender Implications." \*China Economic Review\* 15, no. 2 \(2004\): 230–47.](#)

Key words: off-farm employment, migration, gender discrimination, China

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## INTERSECTIONS: DEI & LABOR AND EMPLOYMENT

[Abramitzky, Ran, Leah Platt Boustan, and Katherine Erickson. "A Nation of Immigrants: Assimilation and Economic Outcomes in the Age of Mass Migration." \*Journal of Political Economy\* 122, no. 3 \(2014\): 467–506.](#)

Key words: Age of Mass Migration, skill level, employment, wages

[Altonji, Joseph G., and Rebecca M. Blank. "Race and Gender in the Labor Market." \*Handbook of Labor Economics\* 3 \(1999\): 3143–3259.](#)

Key words: labor market, race, gender, turnover, wage gap

[Bache, Christina. "Challenges to Economic Integration and Social Inclusion of Syrian Refugees in Turkey." \*Career Development International\* 25, no. 1 \(2019\).](#)

Key words: social inclusion, economic integration, refugees, host communities, forced displacement

[Bertrand, Marianne, and Sendhil Mullainathan. 2004. "Are Emily and Greg More Employable Than Lakisha and Jamal? A Field Experiment on Labor Market Discrimination." \*American Economic Review\*, 94 \(4\): 991-1013.](#)

Key words: labor market, race, names, differential treatment, racial gap

[Canales, Alejandro I. "Inclusion and Segregation: The Incorporation of Latin American Immigrants into the U.S. Labor Market." \*Latin American Perspectives\* 34, no. 1 \(2007\): 73–82.](#)

Key words: immigration, labor, social exclusion, globalization

[Jensen, Robert. "Do Labor Market Opportunities Affect Young Women's Work and Family Decisions? Experimental Evidence from India." \*The Quarterly Journal of Economics\* 127, no. 2 \(2012\): 753–92.](#)

Key words: labor market, opportunity, marriage, education

[Kluve, Jochen, Susana Puerto, David Robalino, Jose M. Romero, Friederike Rother, Jonathan Storeau, Felix Weidenkaff, and Mark Witte. "Do Youth Employment Programs Improve Labor Market Outcomes? A Quantitative Review." \*World Development\* 114 \(2019\): 237–53.](#)

Key words: youth employment, active labor market, policy impact, evaluations, systematic review, meta-analysis

[Lubin, Carol Riegelman, and Anne Winslow. \*Social Justice for Women: The International Labor Organization and Women\*. Durham: Duke University Publishing, 1990.](#)

Key words: gender, International Labor Organization, international feminist movement

[Verick, Sher. "Female Labor Force Participation in Developing Countries." \*IZA World of Labor\* 87 \(2014\).](#)

Key words: female labor force participation, developing countries, education, gender gap



# Multinational Corporations

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The following is material to consider for your syllabus. Specifically, there is:

- 7 Scholarly writing on multinational corporations written by diverse scholars and experts
- 8 Scholarly writing providing geographic variety and geographically varied perspectives
- 9 Studies and analyses examining diversity, equity and inclusion-related dimensions of multinational corporations

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## GENERAL DISCUSSIONS OF MULTINATIONAL CORPORATIONS BY DIVERSE SCHOLARS

[Ballor, Grace A., and Aydin B. Yuldirim. "Multinational Corporations and the Politics of International Trade in Multidisciplinary Perspective." \*Business and Politics\* 22, no. 4 \(2020\): 573–86.](#)

Key words: big business, economic governance, global value chains, trade policy, corporate regulation

[Basir, Naheed, Nadia Papamichail, and Khaleel Malik. "Use of Social Media Applications for Supporting New Product Development Processes in Multinational Corporations." \*Technological Forecasting and Social Change\* 120 \(2017\): 176–83.](#)

Key words: FMCG, MNCs, new product development (NPD), social media

[Ghoshal, Sumantra, Harry Korine, and Gabriel Szulanski. "Interunit Communication in Multinational Corporations." \*Management Science\* 40, no. 1 \(1994\): 1–168.](#)

Key words: multinational companies, senior management, subsidiaries

[Kaymak, Turhan, and Eralp Bektas. "Corporate Social Responsibility and Governance: Information Disclosure in Multinational Corporations." \*Corporate Social Responsibility and Environmental Management\* 24, no. 6 \(2017\).](#)

Key words: corporate social responsibility, multinational corporations, independence, board size, extractive industries

[Maali, Bassam Mohammad, and Ali Al-Attar. "Corporate Disclosure and Cultural Values: A Test for Multinational Corporations." The Journal of Developing Areas 51, no. 3 \(2017\).](#)

Key words: cultural values, transparency, disclosure, multinational corporations

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## **REGION-SPECIFIC DISCUSSIONS OF MULTINATIONAL CORPORATIONS BY DIVERSE SCHOLARS**

[Isa, A., and M.B. Saud. "Does Western Culture Impact Customer Loyalty for Western Multinational Companies in Malaysia? A Case Study for Starbucks." Essay. In Enhancing Business Stability Through Collaboration Proceedings of the International Conference on Business and Management Research, edited by M. Subhan. New York: Routledge Publishing, 2016.](#)

Key words: multinational corporations, Starbucks, Malaysia, culture, customer loyalty

[Mehta, Ekta M. "Multinational Companies' Growth and Effects on Indian Economy." International Journal of Research in all Subjects in Multi Languages 5, no. 4 \(2017\).](#)

Key words: MNCs, globalization, foreign direct investment, employment

[Ouyang, Can, Mingwei Liu, Yan Chen, Ji Li, and Weiping Qin. "Overcoming Liabilities of Origin: Human Resource Management Localization of Chinese Multinational Corporations in Developed Markets." Human Resource Management 58, no. 5 \(2019\).](#)

Key words: foreign direct investment, China, MNCs, state-owned enterprises

[Rapanyane, Makhura, and Kgothatso Shai. "China's Multinational Corporations in the Democratic Republic of Congo's Mining Industry: An Afrocentric Critique." Journal of Public Affairs 20, no. 2 \(2019\).](#)

Key words: multinational corporations, DRC, mining, China

[Uduji, Joseph I., Elda N. Okolo-Obasi, and Simplice Asongu. "Corporate Social Responsibility in Nigeria and Multinational Corporations in the Fight against Human Trafficking in Oil-Producing Communities." The International Journal of Justice and Sustainability 24, no. 12 \(2019\): 1097–1118.](#)

Key words: corporate social responsibility, multinational corporations, oil-producing communities, human trafficking, propensity score matching, Nigeri

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## INTERSECTIONS: DEI & MULTINATIONAL CORPORATIONS

[“A Statement on Caste Bias From 30 Dalit Women Engineers.” The Washington Post, 2020.](#)

Key words: caste bias, discrimination, hiring, Silicon Valley, Dalit movement

[Coury, Sarah, Jess Huang, Ankur Kumar, Sara Prince, Alexis Krivkovich, and Lareina Yee. “Women in the Workplace.” McKinsey and Company, 2020.](#)

Key words: women, COVID-19, workplace, inclusion, diversity, gender parity, gender equality

[Gomez-Mejia, Luis R., and Leslie E. Palich. “Cultural Diversity and the Performance of Multinational Firms.” Journal of International Business Studies 28 \(1997\): 309–35.](#)

Key words: cultural diversity, multinational firms, Fortune 500 firms

[Haldar, Arunima, Sumita Datta, and Snehal Shah. “Tokenism or Realism? Gender Inclusion in Corporate Boards.” Equality, Diversity and Inclusion: An International Journal 39, no. 6 \(2019\): 707–25.](#)

Key words: social capital, human capital, India, corporate governance, gender diversity

[Ohunakin, Folakemi, Anthonia Adenike Adeniji, Olaleke Oluseye Ogunnaike, Friday Igbadume, and Dayo Idowu Akintayo. “The Effects of Diversity Management and Inclusion on Organisational Outcomes: A Case of Multinational Corporation.” Vilnius Gediminas Technical University, no. 1 \(2019\): 93–102.](#)

Key words: diversity management, inclusion, job satisfaction, job performance, Shell Corporation, Nigeria

[Saeed, Abubakr, Amna Yousaf, and Jaithen Alharbi. “Family and State Ownership, Internationalization and Corporate Board-Gender Diversity: Evidence from China and India.” Cross Cultural and Strategic Management 24, no. 2 \(2017\).](#)

Key words: internationalization, China, India, gender diversity, equality, family-owned firms

[Shore, Lynn M, Amy E. Randel, Beth G. Chung, and Michelle A. Dean. “Inclusion and Diversity in Work Groups: A Review and Model for Future Research.” Journal of Management 37, no. 4 \(2011\).](#)

Key words: inclusion, diversity, work group, exclusion, optimal distinctiveness theory