

Business Ethics

The following is material to consider for your syllabus. Specifically, there is:

- 1 Scholarly writing on business ethics written by diverse scholars and experts
- 2 Scholarly writing providing geographic variety and geographically varied perspectives
- 3 Studies and analyses examining diversity, equity and inclusion-related dimensions of business ethics

This is a living document; resources will be added and altered over time to ensure timeliness and quality. We would welcome your contributions and feedback.

GENERAL DISCUSSIONS OF BUSINESS ETHICS BY DIVERSE SCHOLARS

[Chell, Elizabeth, Laura J. Spence, Francesco Perrini, and Jared D. Harris. "Social Entrepreneurship and Business Ethics: Does Social Equal Ethical?" Journal of Business Ethics 133 \(2016\): 619–25.](#)

Key words: social entrepreneurship, ethics, social innovation, scaling

[Ferrell, O.C., Dana E. Harrison, Linda Ferrell, and Joe F. Hair. "Business Ethics, Corporate Social Responsibility, and Brand Attitudes: An Exploratory Study." Journal of Business Research 95 \(2019\): 491–501.](#)

Key words: brand attitude, expectations of customer social responsibility, expectations of business ethics

[Freeman, Ina, and Amir Hasanaoui. "The Meaning of Corporate Social Responsibility: The Vision of Four Nations." Journal of Business Ethics 100 \(2011\): 419–43.](#)

Key words: corporate social responsibility, definition, United Kingdom, France, United States, Canada

[Marinova, Nevena. "Business Ethics and Social Responsibility." Trakia Journal of Sciences 17, no. 1 \(2019\): 586–88.](#)

Key words: approaches, principles, standards, society, utilitarianism, ethical formalism, advertising, communication process

REGION-SPECIFIC DISCUSSIONS OF BUSINESS ETHICS BY DIVERSE SCHOLARS

[Adeleye, Ifedapo, John Luiz, Judy Muthuri, and Kenneth Amaeshi. "Business Ethics in Africa: The Role of Institutional Context, Social Relevance, and Development Challenges." Journal of Business Ethics 161 \(2020\): 717–29.](#)

Key words: Africa, cross-cultural ethics, ethical leadership, corporate social responsibility, anti-corruption, philanthropy, impact investing

[Mokadem, Wahiba, and Bishr Muhamed Muwafak. "The Difference of the Theoretical Approach of Corporate Social Responsibility Between the European Union and United States of America." International Journal of Business Ethics and Governance 3, no. 1 \(2020\): 1–14.](#)

Key words: Corporate Social Responsibility (CSR), implicit corporate social responsibility, explicit corporate social responsibility; American approach, European approach

[Rowley, Chris, and Ingyu Oh. "Business Ethics and the Role of Context: Institutionalism, History and Comparisons in the Asia Pacific Region." Asia Pacific Business Review 22 \(2016\): 353–65.](#)

Key words: Asia, business ethics, China, Japan, Korean, new institutionalism, modes of exchange

[Uddin Reza, Mohammad Moin, Asia Khatun, and Shoaib Rahman. "Differences in Business Ethics Perception: A Developing Country Perspective." International Journal of Business, Economics and Management 7, no. 6 \(2020\): 331–42.](#)

Key words: business ethics, ethics gap, student perception, business perception gap, corporate value, Bangladesh

[Zhang, Yuqiao. "Business Ethics in China" Essay. In *The Routledge Companion to Business Ethics*, edited by Eugene Heath, Byron Kaldis, and Alexei Marcoux. New York: Routledge Publishing, 2018.](#)

Key words: business ethics, scholarship, practice, reform, politics

INTERSECTIONS: DEI & BUSINESS ETHICS

["A Statement on Caste Bias From 30 Dalit Women Engineers." *The Washington Post*, 2020.](#)

Key words: caste bias, discrimination, hiring, Silicon Valley, Dalit movement

[Conrad, Alison M. Pushkala Prasad, and Judith Pringle. *Handbook of Workplace Diversity*. New York: Sage Publishing, 2005.](#)

Key words: workplace diversity, human resource strategies, race, ethnicity, ageism

[Coury, Sarah, Jess Huang, Ankur Kumar, Sara Prince, Alexis Krivkovich, and Lareina Yee. "Women in the Workplace." *McKinsey and Company*, 2020.](#)

Key words: women, COVID-19, workplace, inclusion, diversity, gender parity, gender equality

[Shore, Lynn M. Amy E. Randel, Beth G. Chung, and Michelle A. Dean. "Inclusion and Diversity in Work Groups: A Review and Model for Future Research." *Journal of Management* 37, no. 4 \(2011\).](#)

Key words: inclusion, diversity, work group, exclusion, optimal distinctiveness theory

[Zgheib, Philippe W. *Business Ethics and Diversity in the Modern Workplace*. IGI Global, 2014.](#)

Key words: social responsibility, business ethics, diversity, workplace