

Multinational Corporations

The following is material to consider for your syllabus. Specifically, there is:

- 1 Scholarly writing on multinational corporations written by diverse scholars and experts
- 2 Scholarly writing providing geographic variety and geographically varied perspectives
- 3 Studies and analyses examining diversity, equity and inclusion-related dimensions of multinational corporations

This is a living document; resources will be added and altered over time to ensure timeliness and quality. We would welcome your contributions and feedback.

GENERAL DISCUSSIONS OF MULTINATIONAL CORPORATIONS BY DIVERSE SCHOLARS

[Ballor, Grace A., and Aydin B. Yuldirim. "Multinational Corporations and the Politics of International Trade in Multidisciplinary Perspective." *Business and Politics* 22, no. 4 \(2020\): 573–86.](#)

Key words: big business, economic governance, global value chains, trade policy, corporate regulation

[Basir, Naheed, Nadia Papamichail, and Khaleel Malik. "Use of Social Media Applications for Supporting New Product Development Processes in Multinational Corporations." *Technological Forecasting and Social Change* 120 \(2017\): 176–83.](#)

Key words: FMCG, MNCs, new product development (NPD), social media

[Ghoshal, Sumantra, Harry Korine, and Gabriel Szulanski. "Interunit Communication in Multinational Corporations." *Management Science* 40, no. 1 \(1994\): 1–168.](#)

Key words: multinational companies, senior management, subsidiaries

[Kaymak, Turhan, and Eralp Bektas. "Corporate Social Responsibility and Governance: Information Disclosure in Multinational Corporations." *Corporate Social Responsibility and Environmental Management* 24, no. 6 \(2017\).](#)

Key words: corporate social responsibility, multinational corporations, independence, board size, extractive industries

[Maali, Bassam Mohammad, and Ali Al-Attar. "Corporate Disclosure and Cultural Values: A Test for Multinational Corporations." *The Journal of Developing Areas* 51, no. 3 \(2017\).](#)

Key words: cultural values, transparency, disclosure, multinational corporations

REGION-SPECIFIC DISCUSSIONS OF MULTINATIONAL CORPORATIONS BY DIVERSE SCHOLARS

[Isa, A., and M.B. Saud. "Does Western Culture Impact Customer Loyalty for Western Multinational Companies in Malaysia? A Case Study for Starbucks." *Essay. In Enhancing Business Stability Through Collaboration Proceedings of the International Conference on Business and Management Research*, edited by M. Subhan. New York: Routledge Publishing, 2016.](#)

Key words: multinational corporations, Starbucks, Malaysia, culture, customer loyalty

[Mehta, Ekta M. "Multinational Companies' Growth and Effects on Indian Economy." *International Journal of Research in all Subjects in Multi Languages* 5, no. 4 \(2017\).](#)

Key words: MNCs, globalization, foreign direct investment, employment

[Ouyang, Can, Mingwei Liu, Yan Chen, Ji Li, and Weiping Qin. "Overcoming Liabilities of Origin: Human Resource Management Localization of Chinese Multinational Corporations in Developed Markets." *Human Resource Management* 58, no. 5 \(2019\).](#)

Key words: foreign direct investment, China, MNCs, state-owned enterprises

[Rapanyane, Makhura, and Kgothatso Shai. "China's Multinational Corporations in the Democratic Republic of Congo's Mining Industry: An Afrocentric Critique." *Journal of Public Affairs* 20, no. 2 \(2019\).](#)

Key words: multinational corporations, DRC, mining, China

[Uduji, Joseph I., Elda N. Okolo-Obasi, and Simplice Asongu. "Corporate Social Responsibility in Nigeria and Multinational Corporations in the Fight against Human Trafficking in Oil-Producing Communities." *The International Journal of Justice and Sustainability* 24, no. 12 \(2019\): 1097–1118.](#)

Key words: corporate social responsibility, multinational corporations, oil-producing communities, human trafficking, propensity score matching, Nigeri

INTERSECTIONS: DEI & MULTINATIONAL CORPORATIONS

["A Statement on Caste Bias From 30 Dalit Women Engineers." *The Washington Post*, 2020.](#)

Key words: caste bias, discrimination, hiring, Silicon Valley, Dalit movement

[Coury, Sarah, Jess Huang, Ankur Kumar, Sara Prince, Alexis Krivkovich, and Lareina Yee. "Women in the Workplace." McKinsey and Company, 2020.](#)

Key words: women, COVID-19, workplace, inclusion, diversity, gender parity, gender equality

[Gomez-Mejia, Luis R., and Leslie E. Palich. "Cultural Diversity and the Performance of Multinational Firms." *Journal of International Business Studies* 28 \(1997\): 309–35.](#)

Key words: cultural diversity, multinational firms, Fortune 500 firms

[Haldar, Arunima, Sumita Datta, and Snehal Shah. "Tokenism or Realism? Gender Inclusion in Corporate Boards." *Equality, Diversity and Inclusion: An International Journal* 39, no. 6 \(2019\): 707–25.](#)

Key words: social capital, human capital, India, corporate governance, gender diversity

[Ohunakin, Folakemi, Anthonia Adenike Adeniji, Olaleke Oluseye Ogunnaike, Friday Igbadume, and Dayo Idowu Akintayo. "The Effects of Diversity Management and Inclusion on Organisational Outcomes: A Case of Multinational Corporation." *Vilnius Gediminas Technical University*, no. 1 \(2019\): 93–102.](#)

Key words: diversity management, inclusion, job satisfaction, job performance, Shell Corporation, Nigeria

[Saeed, Abubakr, Amna Yousaf, and Jaithen Alharbi. "Family and State Ownership, Internationalization and Corporate Board-Gender Diversity: Evidence from China and India." *Cross Cultural and Strategic Management* 24, no. 2 \(2017\).](#)

Key words: internalization, China, India, gender diversity, equality, family-owned firms

[Shore, Lynn M., Amy E. Randel, Beth G. Chung, and Michelle A. Dean. "Inclusion and Diversity in Work Groups: A Review and Model for Future Research." *Journal of Management* 37, no. 4 \(2011\).](#)

Key words: inclusion, diversity, work group, exclusion, optimal distinctiveness theory